

health &
wellbeing
brands

**Vitamins & Supplements
International Distribution
Opportunities**

In partnership with

PHARMAHOUSE

CHLORACO
HEALTHCARE

*This document relates to food / food supplement [nutrition] products and is non medical.
Document is for trade information only. Trade only non consumer document for outside of UK markets . EOE
Products subject to MOQ and registration requirements that vary by market. Lead times vary.*



Health & Wellbeing brands
Airedale Business Centre, Skipton.
North Yorkshire, England.

Our expertise in building and creating brands combined with our manufacturing partners expertise enables us to create innovative nutritional supplements. Our combined offering includes creating new concepts, bespoke market led innovation and a full range of services.



Research & Development
 Product formulation, development and testing



Nutritional Advice
 We offer the services of an in-house Nutritionist to all our partners & consumers



Manufacturing & Packaging
 State-of-the-art facilities to ensure quality and efficiency



Technical Services
 Expert consultation and support with label compliance, regulatory affairs and product dossiers



Marketing & Category Management
 Expertise in developing new brands, innovative products and range analysis. We offer our business partners reliability & a service orientated approach



Logistics & Operations
 Innovative and integrated supply chain solutions



Business Development
 Develop partnerships to enable business growth



Online Retail Services
 We operate an exclusive online B2C ecommerce platform giving us unique insight into consumer requirements and trends



Health & Wellbeing brands is a privately owned business, based in Yorkshire, England. Established in 2010 by Jonathan Evans BA (Hons) MA MCIM MIOD it joined a portfolio of successful nutrition businesses.

Health & Wellbeing brands have a fast growing range of brands in the vitamins, supplements, sports nutrition, beauty and healthcare sectors that offer unique points of difference and the highest standards of UK design, manufacture and innovation expertise.

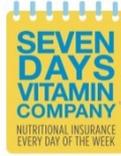
Our brands will therefore be limited to selected, trusted partners who pride themselves on delivering the best healthcare solutions.

health & wellbeing brands



Jonathan Evans,
 Managing Director





Core Vitamin Range that offers nutritional insurance every day of the week in a full range of formats and active levels. Includes tablets, capsules, effervescent, gummies, candies, sprays, gels and powders.



Pregnancy Wellness Solutions. Healthy mum, happy baby. Scientifically proven and trusted ingredients in easy to take, mum friendly formats making life simpler and easier pre, during and post pregnancy.



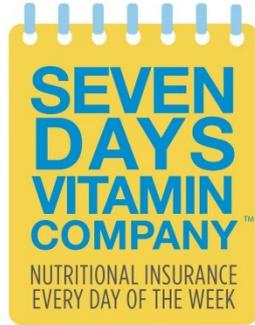
Beauty Supplement Range to help you look and feel great. Includes Hair, Skin & Nails, Collagen, Weight management and Beauty sleep products.



Male Wellness Products, core British brand that offers key functional and emotional benefits including some comfort, soothing and sympathy when it is needed most.

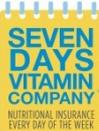


Male Sexual Health Brand providing male support with proven active ingredients.



**SEVEN
DAYS
VITAMIN
COMPANY™**

NUTRITIONAL INSURANCE
EVERY DAY OF THE WEEK



Our range of effervescent products have been designed to cater for different nutritional needs in a water-soluble, no added sugar, effervescent tablet.

The effervescent format enables a quicker absorption into the body than a traditional tablet as well as creating a great tasting, refreshing drink.

This is an example of best selling lines. Other variants and flavours available.



ENERGY



A Vitamin B complex formulation with added ingredients designed to contribute to the reduction of tiredness and fatigue and to release energy.

Tasty tropical flavour.

20 one-a-day effervescent tablets.

VIT C & ZINC



A high strength formula containing Vitamin C with the added benefit of Zinc to maintain the normal function of the immune system and protect the body from oxidative stress.

Refreshing orange flavour.

20 one-a-day effervescent tablets.

VITAMIN C 1000mg



Designed with a high level of Vitamin C for all-year-round support, to help maintain the normal function of the immune system.

Refreshing orange flavour.

20 one-a-day effervescent tablets.



In this day and age we lead busy lives, and at times eating a balanced diet and maintaining a healthy lifestyle can be difficult to achieve. For this reason, many people decide to take nutritional supplements to ensure that they receive all the nutrients that they require.

The SEVEN DAY VITAMIN COMPANY core vitamins range helps support everyday well being. No artificial colours, flavours or preservatives.

This is an example range of products offered. For example on Vitamin D we can offer a range of active levels including 400IU, 1000IU, 3000IU, 5000IU and 10000IU.



A-Z MULTIVITAMIN



A to Z Multivitamin including Vitamin A, C, D, B6, B12 and Zinc that contribute to the normal function of the immune system.

Calcium and Vitamin D are needed to support normal maintenance of teeth, bones and muscle functions.

Vitamin A, B2 and Zinc help maintain normal vision.

60 or 90 tablets.

VITAMIN D



Vitamin D contributes to the maintenance of normal bones, teeth and muscle function and helps support normal absorption & utilisation of calcium.

Vitamin D supplementation is beneficial for those at risk of deficiency, including adults and children who do not get enough sun on their skin.

Range of levels:
400IU to 10000IU.

60 or 90 tablets.

VITAMIN B



A Vitamin B complex formulation to support normal energy yielding metabolism, and the reduction of tiredness and fatigue.

Vitamin B1 helps support normal function of the heart. Vitamin B1, B2, B6 and B12 contribute to normal functioning of the nervous system.

60 or 90 tablets.



In this day and age we lead busy lives, and at times eating a balanced diet and maintaining a healthy lifestyle can be difficult to achieve. For this reason, many people decide to take nutritional supplements to ensure that they receive all the nutrients that they require.

The SEVEN DAY VITAMIN COMPANY core vitamins range helps support everyday well being. No artificial colours, flavours or preservatives.

This is an example range of products offered. On Vitamin C we can offer a range of active levels for example: 500mg chewables.

VITAMIN C



Great tasting chewable tablets with 200mg of Vitamin C for all-year-round support, to help maintain the normal function of the immune system.

60 tablets.

GLUCOSAMINE + C



A Glucosamine + C bone health formulation including Vitamin C that contributes to normal collagen formulation for the normal function of bones and cartilage.

30 or 60 tablets.

HAIR, SKIN & NAILS



An advanced formulation with ingredients including Zinc and Biotin that help maintain normal skin, hair and nails.

40 tablets.





Our Adult gummy range is second to none – with unbeatable great taste and the most comprehensive formulations in the UK. With all natural colours and flavours.

Our Adult range of gummies have been designed to cover key nutritional needs in an easy to take soft gummy format.

Gummies are the fastest growing format in vitamins & supplements and offer an exciting new way to get the nutritional support you need every day.



ADULT MULTI



These Multivitamin gummies contain 11 important vitamins and minerals including Vitamin C for immune support, B12 for energy and Vitamin D3 to help maintain normal bones teeth and muscle function.

Great Raspberry flavour.

30 Gummies. 1-2 a day.

ADULT VIT D



These high strength Vitamin D gummies contain 1000IU per gummy. Contains the preferred form of Vitamin D (D3) – the specific form made in the human body.

Tasty Blackcurrant flavour.

30 Gummies. 1-2 a day.

ADULT VIT C IMMUNE



These Vitamin C Immune support gummies contain a Vitamin C, Vitamin D3, Vitamin B6, Vitamin B12 and Zinc formulation.

Great Orange flavour.

30 Gummies. 1-2 a day.



Our kids gummy products are second to none – with unbeatable great taste and the most comprehensive formulations in the UK. With all natural colours and flavours.

These gummies have been designed to cover key nutritional needs in an easy to take soft gummy format for children.

Gummies are the fastest growing format in vitamins & supplements and offer an exciting new way to get the nutritional support you need every day.



KIDS MULTIVITAMIN GUMMIES



These kids Strawberry Multivitamin gummies contain 9 important vitamins and minerals including Vitamin D. Vitamin D helps support the immune system and the normal development of bone **in children**. PLUS they contain Iodine that contributes to the normal growth of children.

Great Strawberry flavour.

30 Gummies. 1-2 a day.

KIDS OMEGA & MULTI GUMMIES



These kids Orange Omega & Multivitamin gummies contain 9 important vitamins and minerals including Vitamin D. Vitamin D helps support the immune system and the normal development of bone **in children**. PLUS a FISH FREE source of OMEGA-3 fatty acids.

Great Orange flavour.

30 Gummies. 1-2 a day.



Spray Vitamins are a fast growing format as they are so simple and easy to use. Perfect for the whole family to get a daily dose of vitamins.

- Portable and travel friendly
- Faster absorption than tablets
- Avoids the need to swallow tablets

Our 30ml size offers an amazing 230 sprays, twice the amount of standard 15ml sprays. Sprays offer the flexibility of giving the product to children or adults who can't or won't take tablets but need nutritional support.



VITAMIN D SPRAY



This Vitamin D spray contains 230 sprays of 400IU D3. 1 Spray delivers the exact UK Department of Health recommended dose, for Children, in one easy spray.

Adults can take 1 spray or more depending on their needs. 3 sprays would deliver 1200IU and 5 sprays 2000IU

Vitamin D supports bone, teeth & muscle function and is important for immune system function.

Great Orange flavour.

MULTIVITAMIN SPRAY



This Multivitamin spray contains 230 sprays of a comprehensive vitamin formula including Vitamin A that helps maintain normal vision, Vitamin D3 to maintain normal bones, teeth and muscle, Vitamin C to support the normal function of the immune system plus Niacin & Riboflavin that help reduce tiredness and fatigue.

4 Sprays delivers the recommended dose for adults and just 2 sprays for children.

Great Apple flavour.



A new VEGAN CANDY wellbeing vitamin product range brought to you by the SEVEN DAYS VITAMIN COMPANY. Bridging the gap for consumers currently not taking “daily vitamins” in a new “more contemporary” style pocket pack format.

With all natural colours and flavours, sugar free, and only 9 calories per 3 candy serving this VEGAN FRIENDLY OFFERING is a fantastic innovation in the vitamin space. Each 3 candy serving gives 45% of the daily requirement in an unbelievably great tasting product. Three fantastic varieties help you top up your levels, delivering Nutritional Insurance - every day of the week.



VEGAN VITAMIN CANDY Vitamins B, C & E



These sweet & juicy Mango flavoured VEGAN VITAMIN CANDIES have all natural colours and flavours and NO sugar or hidden nasties.

With Vitamins B, C and E to support your wellbeing each candy contains only 3 calories so you really can feel good about taking them.

Mouth watering Mango with Vitamins B, C & E.

Each pack contains 15 candies.

VEGAN VITAMIN CANDY Vitamin C & Green Tea



These Citrus Zing Lime flavoured VEGAN VITAMIN CANDIES have all natural colours and flavours and NO sugar or hidden nasties.

With Green Tea extracts & Vitamin C to support your wellbeing each candy contains only 3 calories so you really can feel good about taking them.

Lime & Green tea with Vitamin C for a Citrus Zing.

Each pack contains 15 candies.

VEGAN VITAMIN CANDY Vitamin C



The sweet & juicy Orange flavoured VEGAN VITAMIN CANDIES have all natural colours and flavours and NO sugar or hidden nasties.

With Vitamin C to support your wellbeing each candy contains only 3 calories so you really can feel good about taking them.

Sweet & Juicy Orange with Vitamin C.

Each pack contains 15 candies.

THE
GORGEOUSTM
VITAMIN COMPANY



At 'The Gorgeious Vitamin Company' we are committed to finding simple solutions to help you look and feel great.

Our range of expertly formulated health & beauty supplements deliver trusted, premium ingredients to support you in feeling happy and healthy.



HAIR BEAR GUMMIES



These tasty blue Berry Flavour Vitamin Bears taste delicious and contain a range of proven ingredients including Zinc and Biotin for the maintenance of normal hair plus Vitamin C which contributes to collagen formation within the skin.

Each daily dose contains high levels of Biotin (5000µg). Vitamin C contributes to collagen formation within the skin, this helps to keep you skin glowing.

60 two-a-day gummies.

HAIR HEART GUMMIES



These tasty Strawberry Flavour Vitamin Hearts taste delicious and contain a range of proven ingredients including Zinc and Biotin for the maintenance of normal hair plus Vitamin C which contributes to collagen formation within the skin.

Zinc contributes to the maintenance of hair, skin & nails for overall radiance.

60 two-a-day gummies.



Our easy to take Vitamin tablets are formulated with everything necessary to maintain normal skin hair and nails.

Combine Coconut & Collagen & 1000ug Biotin as the perfect partnership.



1000ug BIOTIN Beauty Supplements



Biotin can be found naturally, but only in small amounts in eggs, salmon, and leafy greens. It is a vitamin that our body needs for lots of different functions. A lack of it can affect our energy levels, our ability to process information, and even our complexion.

Biotin is proven to support the condition and health of hair, skin, and nails.

High Strength 1000ug Supplement.

30 tablets – one a day.

COLLAGEN & COCONUT Beauty Vitamins



These Collagen & Coconut capsules can help you to boost your collagen levels to support the health of your skin and hair. As we age, our body's collagen levels naturally decline. One of the first places to show when our collagen levels are low is our skin.

Plump It Up also includes Vitamin C which contributes to the creation and generation of Collagen for normal skin.

30 capsules – two a day.

SKIN, HAIR & NAILS Vitamin Tablets



These easy to swallow tablets contain a range of proven ingredients including Vitamin B2, Niacin & Biotin to help maintain normal skin. Zinc and Biotin for the maintenance of normal hair and Selenium for the maintenance of normal nails.

Copper is included to support normal skin and hair pigmentation.

30 tablets - one a day.



Our 7 day Weight Loss Plan slimming drinks contain a range of PROVEN ingredients including the natural fibre Glucomannan.

Choose coffee or the berry version. Make 1 sachet into a drink before meals 3 times a day. Drink a glass of water to follow. Easy as that!

Glucomannan is the ONLY ACTIVE PROVEN INGREDIENT that has been recognised by EFSA in relation to weight loss.



SLIMMING Coffee Drink



Makes a delicious real coffee drink

MORNING SACHETS

Vitamin C and Niacin are included as they help convert food into energy and help reduce tiredness and fatigue.

AFTERNOON SACHETS

Contains Vitamin C, Pantothenic acid to support mental performance, plus Niacin and Zinc.

EVENING SACHETS Caffeine Free

Contains Vitamin C, Niacin, Zinc and Choline, Choline contributes to normal fat metabolism.

Suitable for Vegetarians.

Each pack contains 21 SACHETS
7 Morning / 7 AFTERNOON
and 7 NIGHT sachets.

SLIMMING Berry Shot Drink



Makes a delicious berry flavour drink

MORNING SACHETS

Vitamin C and Niacin are included as they help convert food into energy and help reduce tiredness and fatigue.

AFTERNOON SACHETS

Contains Vitamin C, Pantothenic acid to support mental performance, plus Niacin and Zinc.

EVENING SACHETS

Contains Vitamin C, Niacin, Zinc and Choline, Choline contributes to normal fat metabolism.

Suitable for Vegetarians.

Each pack contains 21 SACHETS
7 Morning / 7 AFTERNOON
and 7 NIGHT sachets.



At Mumkind, we understand the challenges of the pregnancy journey.

Our mission is simple, helping you: healthy mum, happy baby.

Millions of women are embarking on the most important journey of their lives, their body is changing, everything is changing, and they are confronted with challenges they have never faced before... morning sickness, constipation, tiredness, indigestion and heartburn just to name a few.

They want convenient, intuitive, simple solutions to their health, wellness and nutritional needs.

Mumkind products help make their life simpler, easier and healthier - whatever stage of the pregnancy journey they are on.

All products are suitable for vegetarians.

MORNING SICKNESS



Our **Pregnancy Soothing Tablets for Morning, Noon & Night** combine the naturally soothing properties of ginger with Vitamin B12 and Vitamin D to support mums-to-be.

For generations ginger has been popular amongst pregnant women. Vitamin B6 has been added to help regulate hormonal activity and reduce tiredness.

Chew slowly or let one tablet dissolve in the mouth, three times a day. A subtle ginger tablet that simply is “a saviour” whenever the need strikes: morning, noon or night.

60 chewable tablets

CONSTIPATION



These **Pregnancy High Fibre Fig Gums** are a surprisingly great tasting fruit gum.

The product contains natural Fig extract and Acacia Gum and is an excellent source of fibre. They are free from sugar, gelatin and preservatives.

A great tasting alternative to fibre drinks, that can help you top up if you have not eaten as well as you would have liked.

Take one great tasting fruit gum after meal times. Ideal to achieve a rich source of fibre in conjunction with a healthy balanced diet.

60 gummies

TIREDDNESS



Our **Pregnancy Fatigue Reducing liquid** is a bespoke solution containing 100% NRV of vitamin B1 and B2 that contribute to normal energy release. Vitamin C and B6 help reduce tiredness and fatigue.

Tiredness can be a real challenge and something most pregnant women suffer from, options without caffeine are limited, so we created a delicious natural summer berry flavoured liquid that can be taken “your way” – on the go, with water or ‘expresso style’ to suit your mood.

Designed with you in mind, it’s energy – your way. Ideal throughout pregnancy and for tired, sleep deprived new mums.

300ml bottle with measuring cup

HEARTBURN



Our **Pregnancy Soothing Calcium & Chamomile Liquid** is a bespoke supplement in a delicious natural mixed berry flavour.

It contains Calcium to support the function of digestion enzymes and Zinc that helps the metabolism of protein, carbohydrates and fatty acids.

Chamomile, Ginger and Thyme are included to support digestive health plus Magnesium is added as it helps the normal functioning of the nervous system.

Simply take 15ml from the handy measuring cup after meal times.

The liquid has a surprisingly smooth and pleasant texture that makes it enjoyable to take, with natural extracts and flavours.

300ml bottle with measuring cup.



The Mumkind range has been reviewed and tested with UK Midwives, healthcare professionals and a select group of passionate mums-to-be and new mums, with a hugely positive response.

There is a genuine opportunity to deliver pregnancy wellness solutions designed specifically and exclusively for pregnancy in easy to take, consumer friendly formats.





MANFLU[®]

THE COMPANY FOR MEN THAT MATTER



MANFLU – the company for men that matter, produce a distinct range of British style wellness products that offer both functional and emotional benefits. All products are suitable for vegetarians.

The portfolio adds value and incremental sales in key healthcare need states 'make me feel better' 'keep me well' and 'help me be my best' in formats that allow consumers to carry on with their daily life.

WELLNESS Shots



Unique Shot Range Bespoke Formulations

MANFLU 3 Stages of support are three great tasting and effort free shots, with a range of distinct benefits:

DEFENCE Maximum Support Shot – 60ml
1000mg Vitamin C, 25ug [1000iu] Vitamin D + 15ug Zinc + 100% NRV Copper and Vitamin E. 50mg Lysine, Arginine, Cysteine & 1000mg L-Glutamine. Natural Orange Flavour.

SOOTHING Hot or Shot Drink – 60ml
1000mg Vitamin C, 7.5mg Zinc + 150mg Echinacea. Designed to be drunk Hot or as a Shot. Natural Lemon, Lime & Honey flavour.

REVIVE Energy Release Shot – 60ml
2272% NRV B1, 714% B6, 200% B3, 100% B12 with 30mg caffeine + 50mg Inositol + 50mg Glucuronolactone. Natural Mixed Berry flavour.

3 unique wellness products meeting unmet needs in the fast growing shot market.

COMFORTING Lozenges



Naturally Soothing Herbal Lozenges

MANFLU BLASTERS lozenges offer the ultimate combination of naturally STRONG Menthol plus soothing Honey and Eucalyptus.

The invigorating hit of menthol is tempered with natural herbal extracts & soothing honey delivering a **DUAL SENSATION** of menthol power with comforting, soothing flavours.

No artificial colours, flavours or preservatives.

The blister pack of 12 lozenges comes with a handy snap feature so you can take 6 'on the go' and keep 6 at home, work or in the car.

ENERGY Tablets



Great Tasting Chewable Energy

Advanced DUAL ENERGY formula, helps keep you going. In an easy to take 'on the go' format.

These naturally flavoured chewable tablets come in 2 variants; **Lemon flavour** and **Blackcurrant** - in one space saving case.

- Directly absorbed into the bloodstream.
- B vitamins to support energy release.
- B6 is proven to reduce tiredness and fatigue.

Chew and enjoy 4 tablets, repeat as necessary. No artificial colours or flavours. Helps keeps you going when it matters.

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HONEY & LEMON DEFENCE gummies



Immune Gummies for Men with PROVEN actives

Great tasting and effort free these MANFLU DEFENCE IMMUNE GUMMIES with all natural colours and flavours contain a triple active formula of vitamins, zinc and a proprietary blend of amino acid, botanical extract and natural fruit powder. Taken as directed these gummies provide:

- 187.5% NRV of Vitamin C, 200% of D3, and 50% of Zinc to support the IMMUNE SYSTEM.
- 100% of Vitamin B6 to REDUCE TIREDNESS and 100% of B12 to RELEASE ENERGY.
- Proprietary blend of L-Lysine, Echinacea, Ginger extract and blueberry powder.

30 Lemon & Honey flavour gummies.

MENTHOL POWER DEFENCE gummies



Immune Gummies for Men with PROVEN actives

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- 100% of Vitamin B6 to REDUCE TIREDNESS and 100% of B12 to RELEASE ENERGY.
- Proprietary blend of L-Lysine, Echinacea, Ginger extract and blueberry powder.

30 Menthol & Eucalyptus flavour gummies.

MENDOWMENT™

100% British Formula, 100% British Made. Formulated to provide male support, with proven active ingredients

100%
BRITISH
FORMULA



100%
BRITISH
MADE

POWERFUL

Proven Active
Ingredients

EFFECTIVE

Maintain Testosterone

SUPPORT

Energy Release



MENDOWMENT Gold:

The Royal Blue Capsules contain a bespoke blend of premium quality ingredients including: Siberian Ginseng, Caffeine and Guarana plus L-Arginine, Cayenne, Fenugreek, Saw Palmetto and Ginger Root extract.

Contains an advanced range of ingredients with EFSA approved claims. Proven active ingredients that contribute to:

- The maintenance of **normal testosterone** levels in the blood – *Zinc*
- **Normal energy** - yielding metabolism – *Thamin*
- A **reduction in tiredness** and fatigue - *B6*

Take 2 capsules 1 hour before each occasion.

20 blue capsules. 10 doses.

PHARMAHOUSE

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